

A high-contrast, black and white graphic. At the top, a speech bubble with a white border contains the text 'okc.net!' in a large, bold, sans-serif font. Below it, in a smaller font, is the subtitle 'the essential urban survival guide'. The speech bubble is held by a hand, and a pen is shown writing on a surface. The background is black, and the hand and pen are white.

**okc.net!**

the essential urban survival guide

7

press and media kit, 2011



# OKC.NET : Always Fresh.

Masterpiece in Peril: Bruce Goff's  
Bavinger House by Lynne Rostochil



*So, did Bob destroy his own home? Did he really obliterate his parents' beautiful legacy and Goff's most identifiable work, or did last week's terrible*

*storm that ripped through Norman topple the spire, as Bob now seems to claim? I don't know, and, truthfully, I really don't care. I just want to know if this greatest of Oklahoma's treasures can be saved and, if so, what needs to be done to do so. Unfortunately, without Bob's cooperation, even learning that little bit of information may prove difficult.*

Remembering Clara Luper by Colin Newman

*Oklahoma City in the 1950s was not the same sort of blood soaked battleground in the civil rights struggle that places like Birmingham, Alabama and Greensboro, South Carolina were, but that does not diminish the bravery of Luper and her students or the magnitude of their accomplishment. Clara Luper took on this struggle at a time when other people in the movement only a few states away were being murdered with impunity, when American citizens of African descent were routinely subject to humiliations and degradations that no human being should be forced to endure, let alone tolerate. Clara Luper was an uncommon woman, and she was many things in her long life- the first African American to earn an MS from the University of Oklahoma, an acclaimed author and playwright, a candidate for US Senate, a radio host, a frequent prisoner in southern jails, spokeswoman for striking sanitation workers, a beloved mother and grandmother; but most of all she was a teacher.*

new voices. new perspective.

Crossing Borders: The Photography of Narciso Argüelles  
by Jennifer Barron



*The show made an impact when it opened, not least because of the fact that one piece was taken down during the show's run. The piece that was removed was called Sign, and Argüelles was told that there had been*

*concerns that the piece "encouraged illegal immigration." The controversy surprised Argüelles: "It was just a picture of a sign posted by Caltrans [California Transportation Authority]. To me, I read it as 'Caution: People' as in, remember: these are people we are talking about." When Jeff Stokes, then director at IAO, learned about the removal of this piece, he contacted Argüelles and offered to show his work. Argüelles appreciates the overture to this day, and remains supportive of IAO's efforts.*



# OKC.NET : Building Imagination

A Place I'd Never Been

By: Clint Hardesty

*"He did not believe that processions of freaks, alcoholic clowns, and trained animals actually existed. Long ago I'd committed myself to be a different kind of father."*



Running Away From Ghosts After the Apocalypse By: James Nghiem

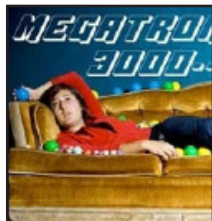


*"The temperature begins to chill around me, and I know the ghosts have arrived. Eluding them completely was a hopeless notion. They're more relentless than hounds and they don't need any scent to find me."*

## Original Fiction from Oklahoma Writers

*"Just push something heavy up against the door before you go to sleep."*

*For a brief moment, that makes perfect sense. I had actually employed the "push something heavy against the door" technique once in the Little Rock condo. But then it dawns on me why Mark is so concerned. "Wait a minute, are you saying that you think these guys might rape me?"*



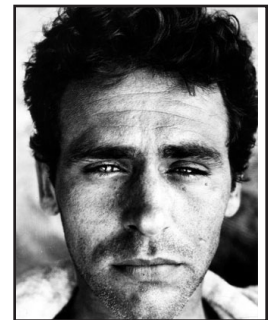
*"Well, you gotta be careful."*

Comedy memoirs by Leah Kayajanian

## Literary Analysis

### Let Us Now Praise Famous Men

*Agee's experimental, modernist, critical, religious account of what he saw was turned down by the magazine and one publishing house. The book was published five years later after it was assigned and it sold very few copies. Yet, over time it has continued to emerge in the imaginations of this country's finest writers and in the bloodstream of this country's most impassioned movements: Civil Rights, New Journalism and the memoir trend of today.* -Danny Marroquin





# OKC.NET : GOLD SOUNDS.

**SXSW, the search continues: Okie Legends, Upstarts, Socializing, Scouting, and an Anxiety Attack** by Danny Marroquin

*“He pushed me and he pushed me,” Wanda Jackson says of the special young man who came into her life recently. “God bless him, he’s a wonderful guy.”*

*The former White Stripes mastermind Jack White was also responsible for the full back patio at Jo’s coffee on South Congress. Like The Third Man of film, who perhaps inspired White’s record label name, White’s presence is felt in places where he is not physically present. All around, pairs of primed dudes talk in close-lipped speculation about “Jack showing up.” With Wanda Jackson’s The Party Ain’t Over album we see a reversal of Fitzgerald’s often quoted phrase “there are no second acts in American lives.” Wanda is pursing her lips and sassing her trumpet player—who is doing some pelvic thrusting himself. She’s whipping out phrases that make the women in the audience laugh. The sequins on her shiny white jacket are too much, which is just enough. The girls next to me laugh adoringly when Wanda persists in calling her glass of Cabernet cough syrup for her singing voice.*

*“See how much better that sounds?”*

no one does music like we do.

## **Norman Music Festival Picks- The Wurlly Birds by Grace Gordon**



Weather reports indicate it’s going to be a warm day today, and we’re hoping it stays that way, because The Wurlly Birds are definitely warm weather music. [Which makes it pretty apropos that they’re playing the Opolis outdoor stage (7:30 pm, April 29th).] Blended harmonies, pop chords and an assortment of instruments from tubas to kazoos lend The Wurlly Birds their special, retro, psychedelic rock sound. This hard working band has been busy the past year, cutting a new EP (which will be available for purchase at NMF), shooting music videos, playing gigs and getting down to a sound that is a welcome departure from the lint-collecting, navel-gazing music that sprawls sleepily across the indie scene right now. Asking band guitarist Matt Lester to define their influences drew this response:

**“I’d say we’re a random collective of fellows who share a common ear for old soul and British invasion. Our independent sounds—psychedelic, alt-country, jazz, and garage rock—serve to keep things interesting. You know, tension, which just adds to the energy.”**



# OKC.NET- all politics is local.

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*we like our  
writers like we  
like our coffee:  
informed and  
fiesty.*

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## HB 1888: Testimonials by Helen Grant

*Representative Emily Virgin (D) addressed women and legislators gathered in the rotunda. She shared a story told to her by a law school classmate. Virgin said this woman had been trying to conceive with her husband for a while. After they discovered they had conceived, and at her husband's insistence, the woman sought out a comprehensive ultrasound. The diagnostic revealed that the fetus had a birth defect known as hydranencephaly, the fetus had not developed a cerebral cortex. They were told the fetus would likely be a stillborn, which is when the baby dies after the 20th week of pregnancy but before the delivery. Or it may die shortly after birth. They chose to terminate the pregnancy. Virgin said her friend couldn't imagine being forced to carry the pregnancy to term, and that she would not have been capable physically, mentally, or emotionally able to withstand the additional anguish of giving birth to a stillborn child or a child that would die shortly after birth.*

## A Change is Gonna Come...Right? By Colin Newman

*No one asked for my opinion, but as usual, I don't care. I just read a story in the Norman Transcript about Zach Harrington, a gay teen who killed himself shortly after attending a Norman City Council meeting where the council adopted a motion to recognize Gay History Month over the strenuous objections of dozens of brainwashed townies. Obviously no one goes out and kills themselves after attending a city council meeting unless something else is up, but it seems utterly predictable to me that a climate of unhinged bigotry and barely focused rage (which you can witness in all it's disgusting glory in the video of the proceedings) might be enough to put someone over the edge.*

*I'm not gay, but I am a confirmed weirdo; I was a spacey kid, fat and un-athletic, more interested in art and music than football. I know what it's like to grow up here not fitting the culturally prescribed norm. I was bullied and tormented basically non stop from about second grade until high school. Being a little different is really all it takes to get a first hand look at how cruel kids can be. (Those cuts run deep; If any of you are reading this, I still remember you, and I haven't forgiven you). I can't even imagine how much worse it would have been if I were gay. If, as a teenager, I had walked into a room in a supposedly progressive college town only to hear a crowd of my neighbors expound with all the subtlety of a lynch mob on what a horrible, worthless deviant I am, that might well have made me want to see how deep the "Oklahoma River" really is. I doubt that any of those upright citizens thought they were terrorizing an insecure teenager into suicide, but, as a famous conservative once said, "ideas have consequences".*



# OKC.NET- eat local, shop local

## Old Paris Flea Market: Family Business

by Sean Murphy



*There are as many characters here as there are products. While too overwhelmed on my first visit with the bustle of the crowds and keeping up with my kids (to them, of course, this was a wonderland of toys and trinkets),*

*I made a point of meeting some of the vendors on my next visit. I am glad I did. Each vendor I spoke to gave me just a bit more of the history and heritage of the state's oldest indoor flea market. The first person I spoke to was Joe Willig, who drew me to his booth with the sweet sounds of soul music and gladly took a few minutes from his coffee and daily paper to talk to me about the business. Joe's booth, aptly named The Music Box, mostly sells music from the 50's and 60's. Joe told me he had been part of the market since it first opened its doors back in 1976. He hasn't always sold the same merchandise, but he's always had something to sell.*

## Banana Island brings Kuala Lumpur to 23rd St by Kimberly Hickerson

*The first time I happened upon Banana Island with a couple of friends we had just been intrigued by the name "Banana Island" (quotation marks included) and the promise of at the very least a new experience. I thank "Lost" for making the word "island" compelling to me.*

*My food that first time was tasty but I had major plate-envy. Everyone's food at my table looked amazing and honestly more interesting than the chicken dish I got. I think I might've even played up the deliciousness of my dish a little to other people at the table because what I was really thinking was "I ordered the wrong thing, because it's good...but that looks really great."*



# 365 Things to do in Oklahoma City and okc.net 2010-2011 Rate Sheet

## Who are you again?

okc.net is a quirky neighborhood guide and travel and leisure magazine about Oklahoma City. 365 Things to Do in Oklahoma City is a wildly popular and much imitated facebook page that features one fun thing to do in the metro each day.

## why advertise?

okc.net and 365 Things reach a combined 13,000 readers each day. Individual posts average over 21,000 impressions.

## DEMOGRAPHICS

68% female

32% male

33% 18-24, 34% 25-34,

31% all other ages

80% in OKC metro

10% Texas, 5% Tulsa

# AVERAGE PPM: \$1

## okc.net

full banner: \$50

with 6 month commitment

\$79 month to month

small box: \$30

with 6 month commitment

\$40 month to month

text ads: \$10

first 30 words, .50

per word after

## 365 Things

full post ads: \$150

entire post is about your business

sponsored posts

(example: "#340, brought to you by Radiator King")

\$200 per week (7 posts)

\$1000 per month

(30 sponsored

posts plus four full post ads)

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